

IIHF Junior Club World Cup

Dmitry Efimov,
Managing Director & CEO
Russian Junior Hockey League

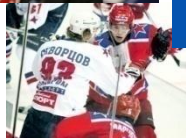


Russian Junior Hockey League: Growing Effectiveness



Structure

- Est. 2009
- 29 Teams
- 1000 Players Aged 16-21
- 2 Conferences
- 4 Divisions
- 784 Games & Playoff



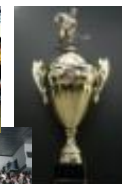
Geography

- Russia – 26 Teams
- Latvia – 1 Team
- Belorussia – 2 Teams
- 26 Cities



Results

- National Champion
- Million Viewers (estimated)
- IIHF Gold Medal
- Annual Challenge Cup
- United Team
- International Games
- 2 TV Shows
- 2 Charity Programs



IHF Junior Club World Cup: Participants (Alphabetic Order)

U21



CANADA



CZECH REPUBLIC



FINLAND



GERMANY



RUSSIA



SWEDEN



SWITZERLAND



UNITED STATES

Russia

- The Kharlamov Cup Winner

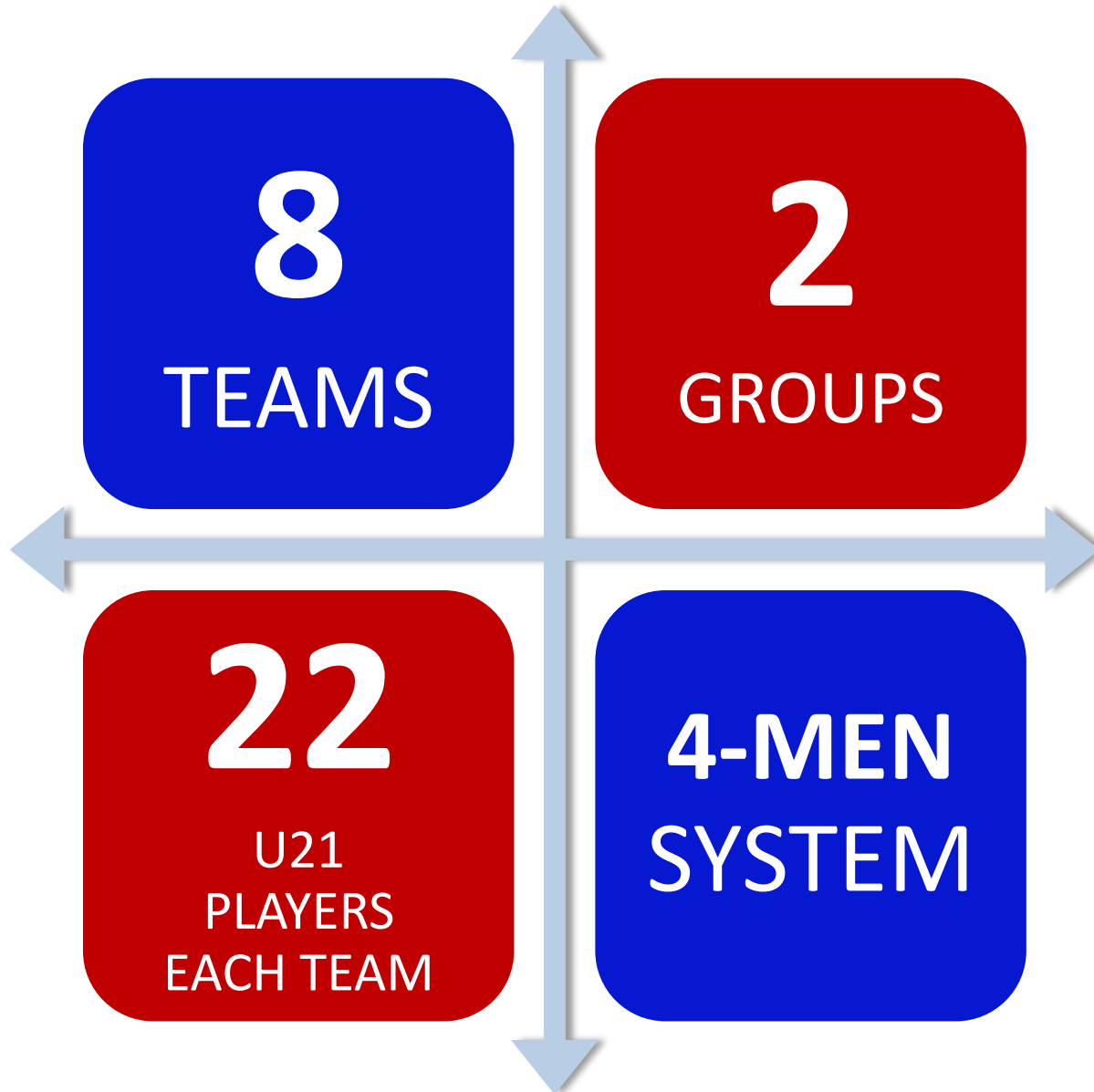
Canada

- The Memorial Cup Winner

Sweden

- U20 SuperElit Champion

IIHF Junior Club World Cup: Rules



IHF Junior Club World Cup: Rules

Three 20-minute periods



5-minute (10-minute) overtime



Winning shots

Points:

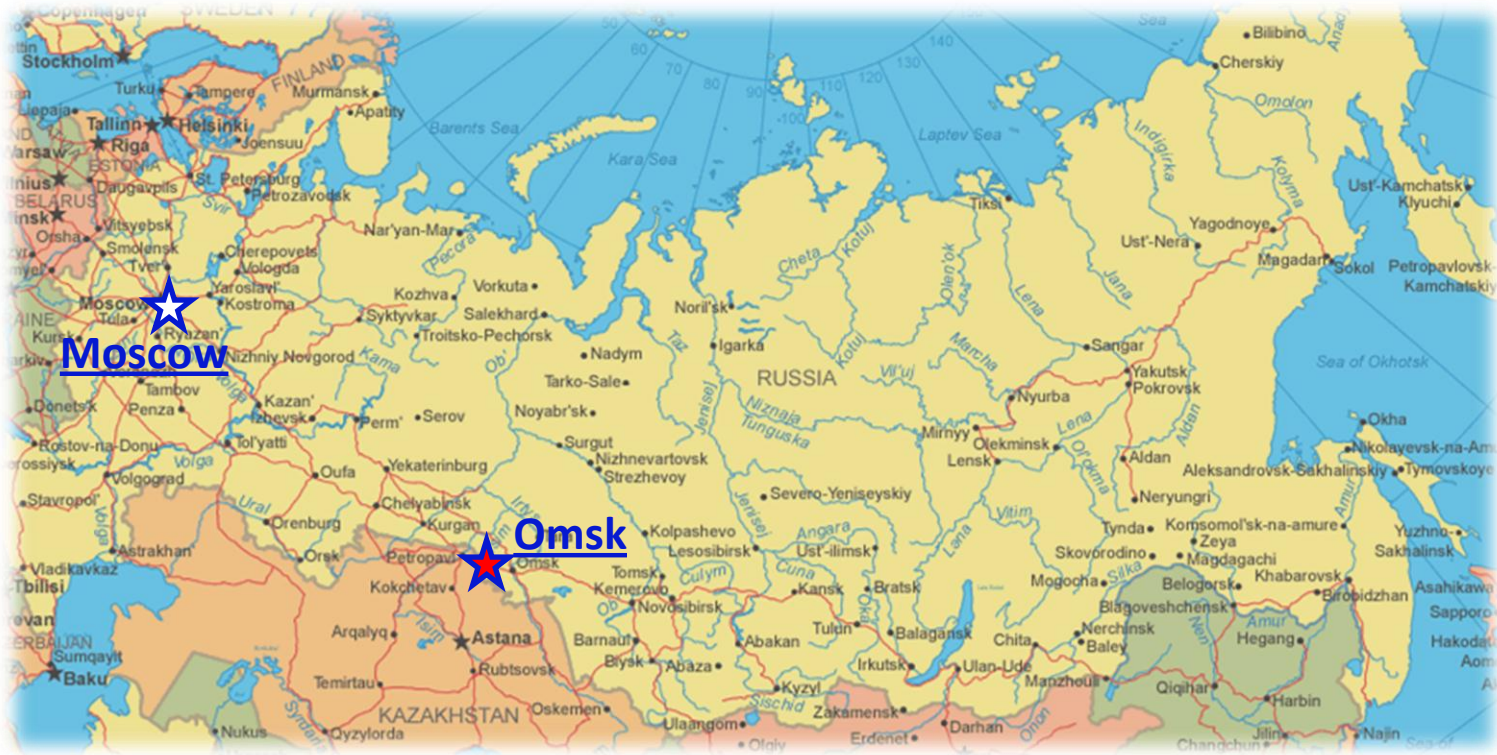
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IIHF Junior Club World Cup: Schedule

DATE	Group A	Group B
	ARENA OMSK	BLINOV ICE RINK
Tuesday, August 30, 2011	A1 – A4 A2 – A3	B1 – B4 B2 – B3
Wednesday, August 31, 2011	A3 – A1 A4 – A2	B3 – B1 B4 – B2
Thursday, September 1, 2011	DAY-OFF	DAY-OFF
Friday, September 2, 2011	A1 – A2 A3 – A4	B1 – B2 B3 – B4
Saturday, September 3, 2011	DAY-OFF	DAY-OFF
Sunday, September 4, 2011	FINAL A - B	

August 30 – September 4, 2011

Omsk, Russia



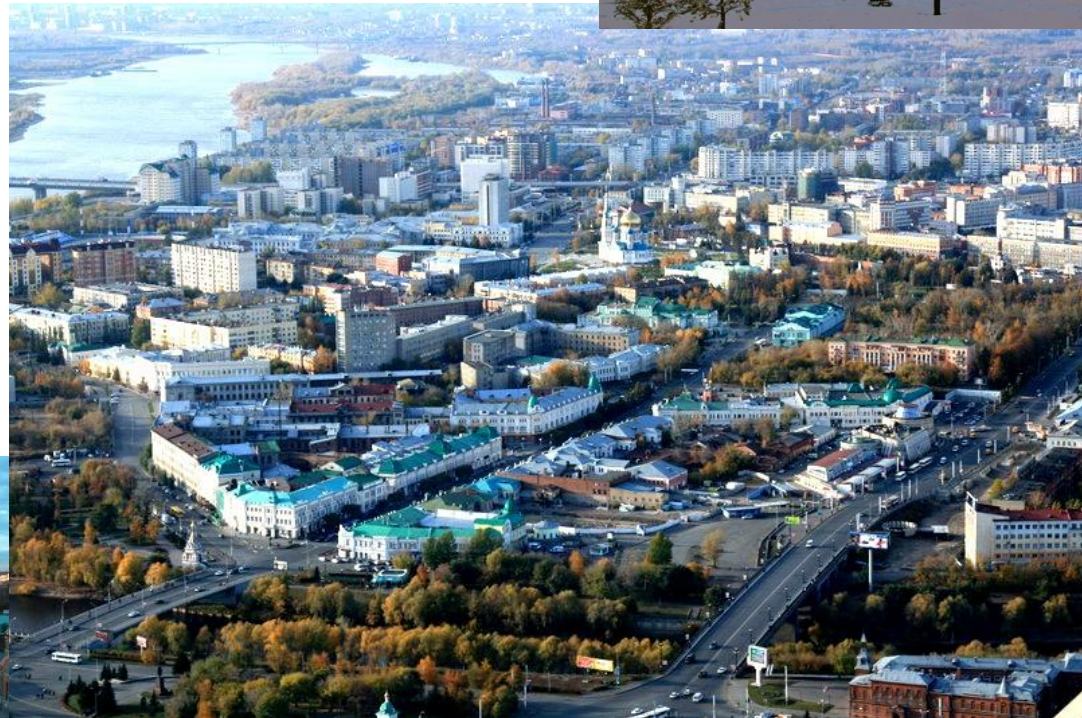
IHF Junior Club World Cup: What Is Omsk?

Founded: 1716

Location: Southwestern Siberia, 2 700 km from Moscow

Flight Time: 2:45

Population: over 1,2 million



Omsk: A Hockey Town!

“Omsk is a region with rich ice hockey traditions and has all the necessary infrastructure to organize and conduct international competitions.”

Governor Leonid Polezhaev



“I was asked whether or not I support the idea of conducting the IIHF Junior Club World Cup in Omsk. Definitely yes. Why? Omsk is a “hockey town.” And that’s my point.”

Jaromír Jágr

Omsk International Airport

Founded in 1929

International Status Since 1997

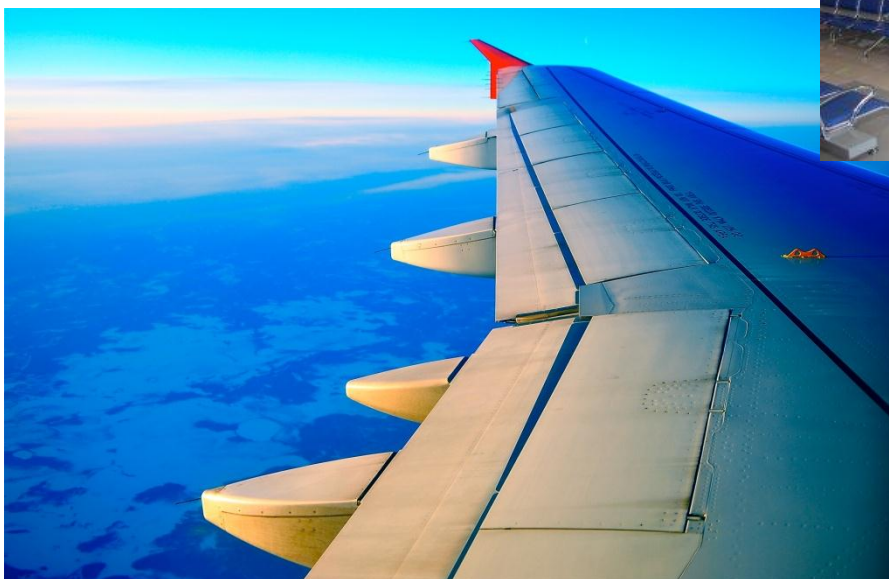
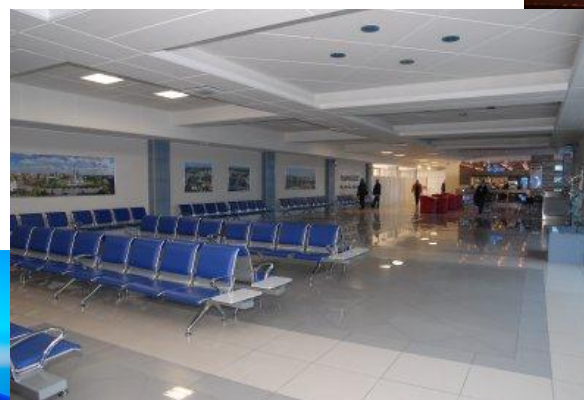
Located 5 km SW of Omsk

Elevation 93 m

2 Parallel Runways

Certified for Boeing 737/757

Airbus 310/319/320



Victor Blinov Ice Rink



1986
5 800 Seats

Arena Omsk

- 4 Stores
- 6 Team Rooms
- TV Studio (Live Broadcasting)
- 15 V.I.P. Boxes
- Restaurant (300 Seats)



2007

10 318 Seats

IHF Junior Club World Cup: Accommodation



IIHF Junior Club World Cup: A Tomorrow of Hockey

